



Technology Design. Refined.™

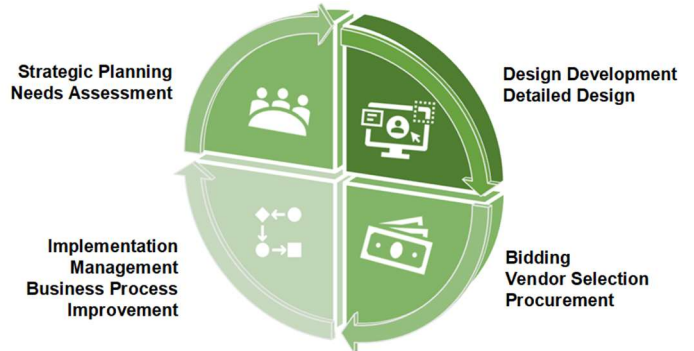
Why us?

Firm Profile

Who We Are

BriceHill Consulting is a leading national technology consulting and engineering firm with offices in Chester County, Pennsylvania.

BriceHill Consulting provides a customized suite of technology engineering solutions for multiple building technology disciplines including information technology infrastructure, audiovisual, physical electronic security systems, and datacenter design implementation. Our service offerings correlate very closely to the technology projects life cycle model: Strategic planning and needs assessment; design



development and detailed design; bidding, vendor selection and procurement; and implementation management and business process improvement.

Value-Added Convergence Management Model



Our clients include Fortune 500 corporations, colleges and universities, a variety of architectural firms, as well as local, state and federal government agencies. We focus on building long-term client relationships that transcend initial project engagements.

Our success is rooted in a strong foundation based on the **Value-Added Convergence Management Model**. We have assembled a multi-disciplinary team of vendor-independent expert professionals, who practice a client-centric proactive service approach. We utilize a structured service methodology coupled with effective and customized tools. This model has consistently guided BriceHill Consulting in delivering outstanding results to our clients yielding cost effective, timely and future-proof technology solutions.

Mission

“Our mission is to provide technology solutions which are critical to the success of our clients’ organizations. We are committed to this mission by building long-term relationships based on strong work ethics, integrity, and dedication to excellence.” Technology Design. Refined.™

Values

- *Client Success* – Our clients’ success always comes first. Our success follows.
- *Quality and Excellence* – There is no substitute for quality service and products.
- *Communication* – Communicate effectively with clients and associates.
- *Innovation* – We encourage innovation, continuous improvement, and learning.
- *Teamwork* – Our strength is derived from the whole. We work as a team.
- *Professionalism* – We treat our clients, vendors, and associates professionally.
- *Collaboration* – Collaborate to benefit clients and associates.



What We Do

ENGINEERING SOLUTIONS

Information Technology Systems

- Cable Plant Infrastructure
- Data Centers
- Data Networks (LANs, SANs, WANs)
- IP Telephony and Voice Systems
- Unified Messaging Systems
- Call Center Systems (ACD, IVR, CTI)
- E-9-1-1 Systems

Audiovisual and Multimedia Systems

- Presentation Room Systems
- Training Room Systems
- Auditorium Systems
- Videoconferencing Room Systems
- Distance Learning Systems

Physical Electronic Security System

- Access Control Systems
- Biometric Authentication Systems
- Digital Surveillance (CCTV) Systems
- Intrusion Detection and Monitoring Systems
- Control Room and Dispatch Consoles

SERVICES AND DELIVERABLES

- Surveys
- Traffic Study Reports
- Needs Assessment
- Design Criteria Reports
- Design Specifications
- Requests for Quotations
- Requests for Proposals
- Contracts Terms and Conditions
- Bid Process Management
- Vendor Selection

CONSULTING

- Strategic Planning
- Benchmarking and Industry Metrics
- Business Process Improvement
- Change Management Process
- Standards and Procedures
- Program Management
- Relocation Management
- Web-enabled Business Solutions

OUTSOURCING AND STAFFING

Full-time and Temporary Staffing, Systems Operations and Administration, Moves, Adds & Changes Administration

How We Do It

THE BRICEHILL CONSULTING METHODOLOGY

Whether it is a business process improvement assignment, measurement and benchmarking of cost metrics, or the design and implementation of a physical technology system, BriceHill Consulting applies a structured project delivery methodology to guide us in delivering accurate, timely, and cost-effective results.

Through our interactions with our clients on numerous projects, we have developed and refined a methodology which is referred to as A-D-I-S – Analyze-Design-Implement-Support. This methodology requires interaction with the clients throughout all project phases. We always seek the clients' review and approval prior to advancing to the next phase.

Design Certificates & Affiliations

Professional team members hold one or more of the following design certificates and professional affiliations:

- BICSI® RCDD® (Registered Communications Distribution Designer)
- AVIXA® CTS-D An audiovisual professional affiliation
- Corning Cabling Systems Certified Designer
- Siemon Cabling Systems Certified Designer
- Extron Certified AV Associate

Our Process

THE BRICEHILL CONSULTING ENGINEERING PROCESS

To maximize quality and predictability in project delivery, a proven, consistent, yet flexible process is applied methodically to every project.

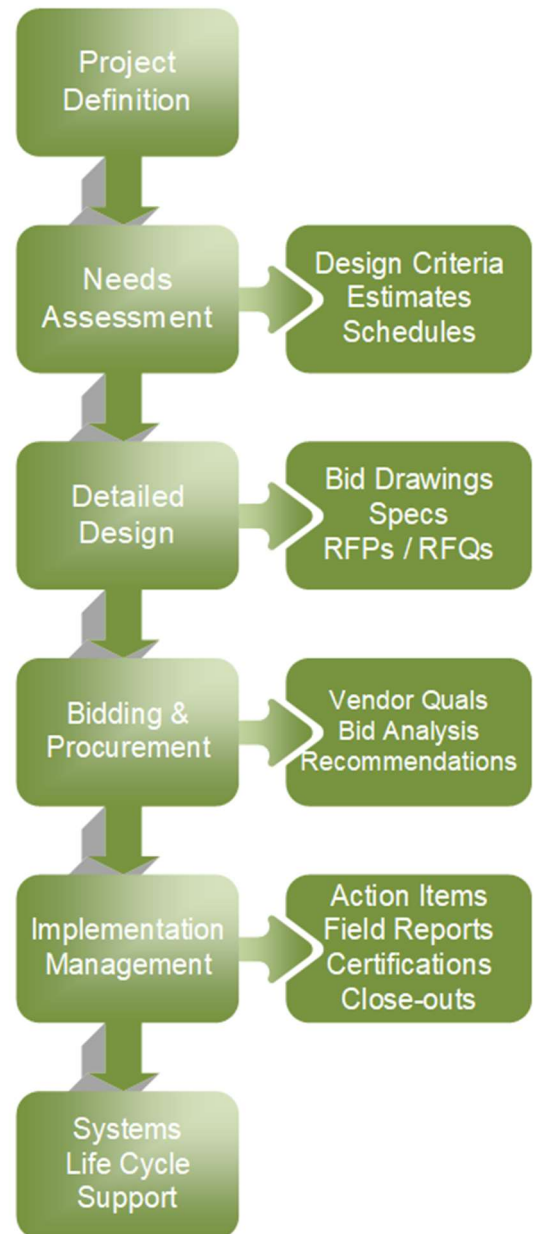
The process begins by thoroughly understanding the client's business objectives, services, workflows and processes. This exercise is critical in formulating the technology solutions that meet the client's business and project objectives. The needs analysis stage is conducted using a structured questionnaire and interviews with policy makers, decision makers, and technical staff. Concept design options, preliminary estimates, and cost benefit analyses are presented in a comprehensive design criteria report for review by the project team and senior management.

Once the design criteria report is reviewed, revised and approved, it will form the baseline of the detailed design documents including drawings, system specifications, and request for quotations / proposals.

Since BriceHill Consulting is vendor-independent, we are well positioned to secure competitive bids from pre-qualified vendors. A weighted analysis matrix is used to analyze the bid proposals.

We manage the implementation phase by following a thorough and detailed process.

At project completion, a final project close-out package, which includes, design documents, record drawings, test results, and operations manuals, is submitted for sign-off prior to turnover to the client's operations group. During this phase, training of the system administrators and end-users is planned and executed.



Alignment of our services and solutions are sure to have a positive impact on your organization. The immediate benefits are:

- Cost savings by reducing total cost of ownership over the systems' life cycles.
- Eliminating surprises by delivering accurate projects on time and within budget.
- Future-proofing by providing proven scalable modular long-term solutions.



Team Experience

The BriceHill Consulting team members have provided services to the following clients among others:

PHARMA AND HEALTHCARE

Cigna
Express Scripts
Johnson & Johnson
Medco Health Solutions, Inc.
Merck & Company

FINANCIAL SERVICES

Barclays Capital
Merrill Lynch
New York Board of Trade
PriceWaterhouseCoopers
TIAA/CREF

CORPORATE

Boeing
Entergy Northeast
Shearman & Sterling, LLP
Timex Corporation
Trammell Crow Company

ARCHITECTURE + CONSTRUCTION

Jacobs Engineering Group
Kling Stubbins
KSS Architects
RMJM Hillier
Turner Construction

EDUCATIONAL AND LIBRARIES

Bloomfield College
Columbia University
Montclair State University
New Castle County Public Libraries
Princeton Public Library

GAMING AND ENTERTAINMENT

Hard Rock Casinos
Ocean Casino Resort
Tropicana East Expansion
Trump Marina Resort & Casino
Trump Taj Mahal Resort & Casino

GOVERNMENT

Chester City, Pennsylvania; East Brunswick Fire Department (NJ); New Castle County, Delaware; New York State DOT; Princeton Borough, New Jersey